

Town of Amherst 2017-18 No Fee Youth Ice Pilot

The Town of Amherst is pleased to invest in the health and wellbeing of the community by promoting and supporting physical activity among youth and families.

The pilot project providing No Fee Ice time for approved Youth programs will be extended to the 2017-18 season. This extension will allow more time for the collection of data required to determine the true impacts of the pilot project.

The following guidelines will serve as terms and conditions for program eligibility:

- Organizations must designate an official representative who will act as the principal contact for the organization with the Town of Amherst Recreation Department.
- No Fee Ice Time is based on the organizations regular programming included through the individual registration fee charged to participants for the 2017-18 season
- Number of eligible hours of No Fee Ice is based on the 2015-16 regular program.
- Prior to ice pilot approval, the organizations budget for 2017-18 is to be provided in a typed format demonstrating clearly the registration cost to be charged per participant should all Stadium ice time be paid for, as well as the budget showing the reduced charge per participant as a result of ice time provided through the no fee youth ice pilot.
- The Town of Amherst Recreation Department is to be provided the organizations 2017-18 financial statement as soon as it's available to its membership.
- Individual participants must clearly be shown by the organization the savings of registration costs passed along to them based on the no fee youth ice program at the time of registration, in all organization promotional materials (print, social media & other) and all other communication means the organization uses to its members.
- Participants name, contact information, and program category is to be provided to the Town of Amherst by December 15th. No Later than February 15th, the total organization registration numbers broken down by category for 2017-18 compared year to year for the past three (3) to five (5) years is to be provided to the Town of Amherst Recreation Department.

- A public service announcement will be provided to the organization to be used as a PSA anytime the Stadium public address system is used for any organization sanctioned event. Organization participants and officials must be made aware & agree that promotional photos could be taken during the season and used to promote the pilot.
- No admission fees are to be levied to the general public (spectators) attending any association sanctioned event where No Fee Youth Ice time is being utilized. Signage will be provided and posted at the Stadium to indicate the No Fee Youth Ice Pilot admission guideline.
- The Town of Amherst will be providing a participant survey to the organization in February 2018, to be circulated and then collected by the organization and returned to the Town of Amherst Recreation Department by March 1, 2018.

For additional programming (tournaments, special events etc.) not included in the organizations 2017-18 registration fee charged to individual participants, a separate application for consideration of No Fee Youth Ice must be made in writing at least thirty (30) days prior to any scheduled program or activity. Any/all requests must be through the official organizations No Fee Youth Ice Pilot representative and forwarded directly to the Town of Amherst Recreation Department at amherstrecreation@amherst.ca .

No Fee Youth Ice Time is not intended for nor will be provided for any use that results in the personal financial gain of organizers, a specific team or individuals. All financial benefits of the No Fee Youth Ice pilot are to be sanctioned by the organization and are to be provided directly to the individual participant, through reduced registration fees as a result of any savings this pilot provides.