



MEDIA RELEASE

FOR IMMEDIATE RELEASE

MR# 2021043

DATE: 18 June 2021

RE: Pride Week proclaimed in the Town of Amherst

AMHERST, Nova Scotia – The week of June 21, 2021, to June 28, 2021, has been proclaimed Pride Week in the Town of Amherst.

“By proclaiming Pride Week in this community, the town is recognizing that everyone has the right to live in conditions of dignity, respect and peace, regardless of their sexual orientation or gender identity,” Mayor David Kogon said as he signed the proclamation on behalf of Amherst town council on June 18, 2021.



MAYOR DAVID KOGON SIGNS A PROCLAMATION DECLARING JUNE 21-JUNE 28 AS PRIDE WEEK IN THE TOWN OF AMHERST (TOM McCOAG / TOWN OF AMHERST)

The mayor noted the town has a vibrant lesbian, gay, bisexual, transgender, queer/questioning and two-spirit community that has worked diligently with its allies to “encourage dialogue as a tool towards an inclusive society that celebrates diversity in the town and surrounding area.”

“The LGBTQ2+ community and its allies have worked hard to make Amherst a safe and positive community for all,” he added.





As part of Pride Week, the town will be flying the Pride flag between June 21 and June 28.

“Cumberland Pride would like to thank the Town of Amherst for raising the rainbow Pride flag as a show of solidarity and for their continued support of the LGBTQ2+ community,” Emma Brown, Cumberland Pride Committee chairperson, said.

“The ongoing support from local communities, such as the Town of Amherst, is what will continue to help us move forward in the fight for acceptance and equality.”

While provincially mandated COVID-19 restrictions have caused a change in the way Pride Week is celebrated this year, “we would still like to invite the town’s residents and local businesses to show their support of Pride by decorating their yards and windows in rainbow colours,” Brown said. “Happy Pride.”

The committee is exploring some options for events later this summer after the COVID-19 restrictions are lifted, so stay tuned for more details, she added.

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