Town of Amherst
MEDIA RELEASE

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FOR IMMEDIATE RELEASE **MR#** 2010097

DATE: 3 June 2010

RE: The Four Fathers Festival Announces Musical Lineup for 2010

Organizers for the Four Fathers Festival have secured the musical lineup for the 2010 Festival being held July 1st-4th in downtown Amherst, and are pleased to announce the musical entertainment for July 3rd!

The Town of Amherst, in conjunction with the Amherst Junior "A" Ramblers, Labatt and CKDH Radio, are pleased to announce an Amherst Stadium concert event! On Saturday, July 3rd 2010, legendary maritime performer, Sam Moon and Juno award winner, Garrett Mason will perform on the Stadium stage in a licensed event beginning at 7 pm.

Born in Cape Breton, Sam Moon has been performing for over 30 years with hundreds of different musicians but almost always in his signature moo-moo's and bare feet. With unique rock and blues sound, Moon has shared the stage with such great names as: ZZ Top, The Guess Who, The Doobie Brothers, Sass Jordan, The Band, The Atlantic Rhythm Section, Delbert MacLinton, and The Beach Boys. A Sam Moon performance is always sure to please.

Hailing from Truro, Nova Scotia, Garrett Mason is the son of veteran Canadian Bluesman, Dutch Mason and as such has been surrounded by blues from a very early age. Never one to ride on the coat tails of his father's success, Mason has carved his own path in the Canadian blues scene, releasing his debut CD in 2004 in Fredericton to a sold out crowd and receiving a Juno award in 2005 for Best Blues Album. It has been said that Mason "is poised to be one of the brightest stars to emerge from the East Coast Blues scene in years" (limelightgroup.com).

This event is open to ages 19+ and will begin at 7 pm on Saturday July 3rd. Tickets are $10.00 each with ticket sale location to be announced the week of June 14th.

For more information on the Four Fathers Festival, please search Facebook for our Festival page or go to www.amherstns.com

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